

WP2

NMI3 Dissemination Activities

Inês CrespoInformation Manager



News and Media

- nmi3.eu ~ 3000 visitors/month
- New videos
 - 2 JRAs (Imaging @HZB and SBM@JCNS)
 - 4 schools
 - + 2 ongoing (Detectors and SBM @HZB and Muon School)

e-newsletter

- 7 new e-newsletters since November (~ 1 per month)
- 9 articles on NMI3 JRAs and networking
- 2 Access highlights
- 4 schools
- 21 other (calls, news, etc)









Advertising NMI3

- **Neutron News:**
 - 2 more back-covers (schedule finishes in end-2014!)

- **Notiziario**
 - articles on Industry Events and neutronsources.org



- Events: NaMES Schools, next SNI
- Linked in. F B WIKIPEDIA









Reaching the media

CORDISWIP HORIZON

- Europe readying world's brightest neutron beam, Horizon (28 March 2014)
- High-tech solution for tackling brain disease, CORDIS News (1 April 2014)
 -> in 3 different languages
 - Taken by Physics.org, FP7 Ireland, FP7 Welcome Europe blog, several "news aggregator" in Italian, French, Greek, Polish, Lithuanian, etc, and linked on The European Brain Council's Weekly Ext. Env. Update (31 March 2014).
- Training Europe's future scientists in atomic scale research, CORDIS
 News (20 April 2013)



Neutronsources.org

- ~1200 visitors/month
- Press Officers meeting MLZ, April 9
- History pages New!
 - in collaboration with Gerry Lander

- MuonSources.org
 - presented at Muon conference
 - > to go live on June 13





Deliverables

Delive- rable Number	Deliverable Title	Lead benefi- ciary number	Estimated indicative person-months	Nature ⁶²	Dissemi- nation level ⁶³	Delivery	date ⁶⁴	
D2.1	Newsletter summarizing the work in progress	3	8.00	0	PU	√	6	
D2.2	Newsletter summarizing the work in progress	3	8.00	0	PU	√	18	
D2.3	Newsletter summarizing the work in progress	3	8.00	0	PU	√	30	
D2.4	Newsletter summarizing the work in progress	3	8.00	0	PU		42	
D2.5	New Internet portal finished	3	15.00	0	PU	✓	24	
D2.6	Advertising material for conferences and journal advertising	3	4.00	0	PU	√	36	
D2.7	Evaluation of possible presentations on conferences, workshops	2	1.00	R	PU	√	6	
D2.8	Brochure for target group 1	2	1.00	0	PU	√	16	
D2.9	Report on outreach activities	2	1.00	R	PU	√	12	
D2.10	Report on outreach activities	2	1.00	R	PU	√	24	
D2.11	Report on outreach activities	2	1.00	R	PU	✓	36	
D2.12	Report on outreach activities	2	1.00	R	PU		48	

+ Neutronsources.org

The e-newsletter is sent out more frequently

Improvements could be done

+ Maybe a NMI3 flyer

N.B. Change of beneficiary from 2 to 3