# SCIENCE LINK





## Science Link Project



- o 17 partners + 4 assoc. partners
- o 3.5 M€ (2,8 M€ Structural Funds)
- o 2,5 a duration

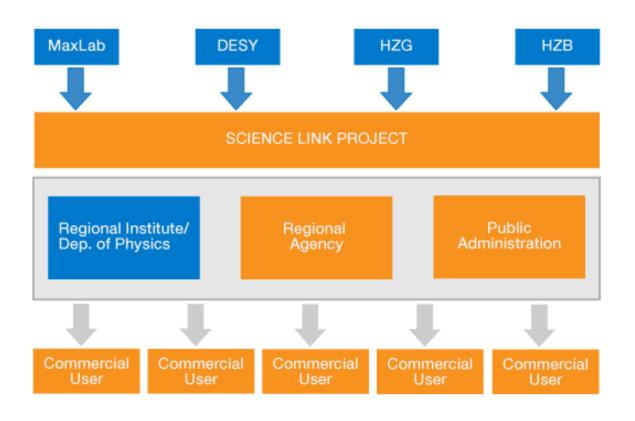








## Science Link Project



7 Contact and Consultation Points

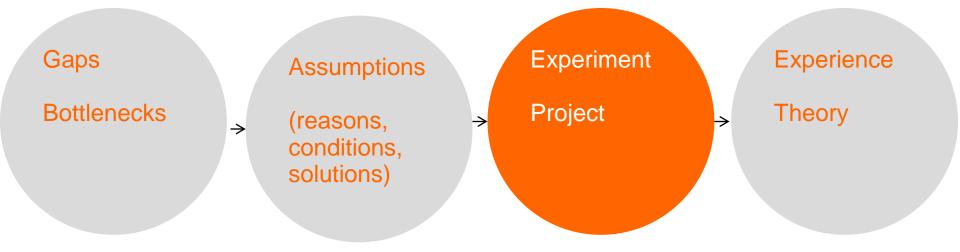
(e. g. Finland: Univ. of Turku, Kainuun Etu Ltd)







# Baltic Sea region as a Testbed



# Commercial User

Demand
SME
Contact Points

Structure Calls

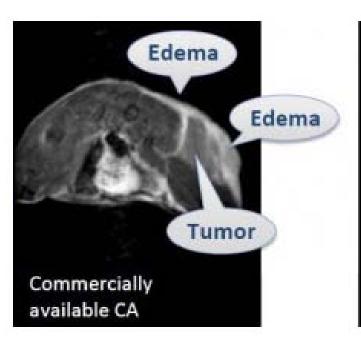
All Branches
2/3 SME
Contact Points
Knowledge
Access
Service

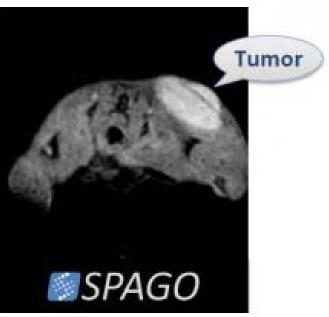


## Science Link Project - Calls

## SPAGO Imaging - Lund, Sweden

Development of contrast agents for early and accurate visualisation of cancer with MRI

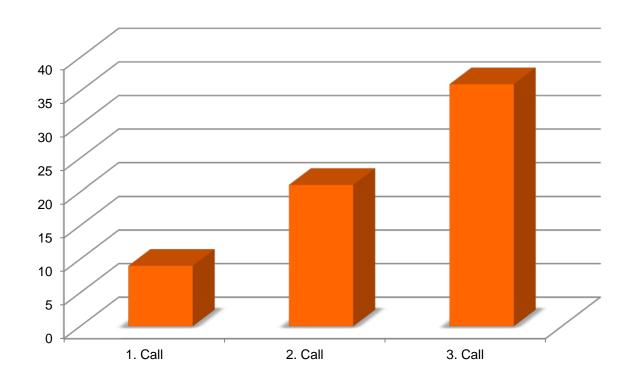




Nanoparticles accumulate selectively in tumours, giving high MRI signal and excellent contrast between tumour and surrounding healthy tissue (edema)



# Calls Number of Applicants

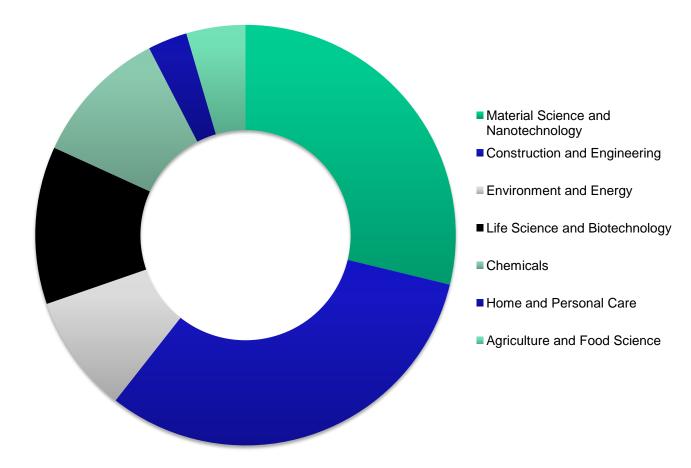








# Calls Branches



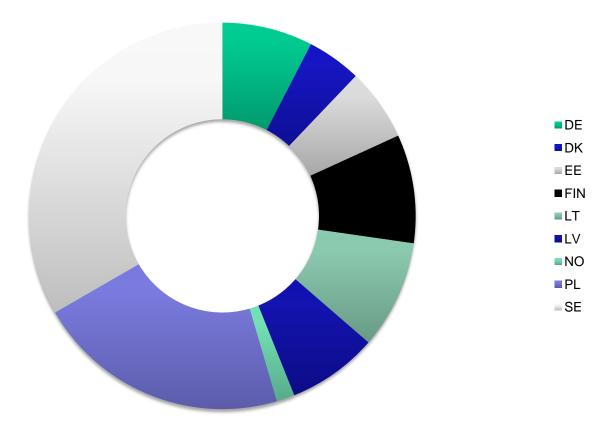
Broad variance of branches







# Calls States



Successful operation of contact points







# Calls Cooperation of RIs





Partner, Web Site



#### Consultation

Costumer @ Contact Points



**Application** 

Customer



#### Review

RI, Senior Academics



#### **Decision**

by Science Link



#### Offer

by one RI



Negotiation of beam time



#### Contract

RI / Customer



Measurements



Report









### Some Lessons learned

- A broad variety of interested branches really exist
- 66 per cent of applications came from SME
- Contact Points are very useful
- Independent Service Providers exist

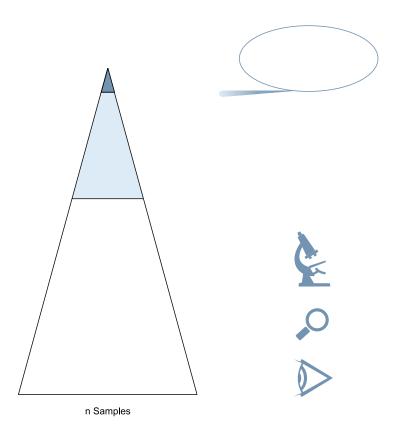






### Some Lessons learned

### SMEs need more (regional) service









### Some Lessons learned

#### **Bottlenecks**

- Knowledge of engineers and scientists at SME
- Measurement costs are comparably high







# Marketing View

- Branch Offices (distribution network)
- Brand established

More cost effective than individual offices by all RI!







# Marketing View (Future Activities)

- Financial help to SME to access service offered by RI and universities
- Teaching programR2R
- More regional service ARISE
- Additional independent service partners
- Enlargement to whole Europe
   SL
   Europe

= Market extension strategy (as a common activity)







# SCIENCE LINK Activities (not approved)

Europe

Baltic Sea Region

- COM (DG Regio, R & I)
- RI collaborations (e.g. ERF)
- User org. (e.g. ESUO)

- EU BSR Strategy
- Turku Process
- Forums (e.g. BSPC)

Political Level

SL Europe (Interreg 5c)

SL 2.0

Letter of Intent

 HORIZON 2020

 (e.g. Integrating RI, Teaming, Twinning)

Market Extension

- ARISE
  - Ready to Research
  - CRO

Project Level





Hamburg

Conference

February 27., 2014

